



# THE GREAT JOLIET

# PRISON BREAK-IN

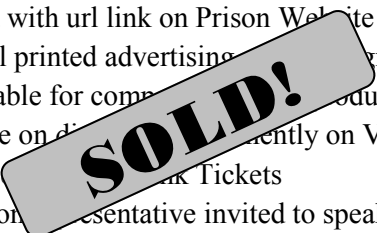
**ANNUAL FUNDRAISER**  **SATURDAY, AUGUST 24<sup>th</sup>, 2019**

## SPONSORSHIP OPPORTUNITIES

### GRAND PRESENTING SPONSOR - \$16,500

Presented as Major Sponsor of Event (1 Available)

- Large Corporate Banners on Main Stage
- Logo in the Event Program Brochure
- Banner Ad with url link on Prison Website
- Logo on all printed advertising and key signage locations
- Area available for company displays/products
- Logo/Name on displayed prominently on Video Board
- 25 Event tickets / 30 Drink Tickets
- Organization representative invited to speak on stage
- Included in WJOL radio promos & on-air guest
- Special Private Tour of Old Joliet Prison
- Admission & Parking for 20 people to VIP Section



### PRISON TOWER SPONSOR - \$8,000

(2 Available)

- Logo projected on Prison Watch Tower throughout event
- Logo in the Event Program Brochure
- Banner Ad with url link on Prison Website
- Logo on all printed advertising and key signage locations
- Area available for company displays/products
- Logo/Name on displayed prominently on Video Board
- 15 Event tickets / 30 Drink Tickets
- Included in WJOL radio promos
- Special Private Tour of Old Joliet Prison
- Admission & Parking for 10 people to VIP Section

### SIGNATURE DRINK TENT SPONSOR - \$5,000

(1 Available)

- Logo/Name on large banner in Signature Drink Tent area
- Banner Ad with url link on Prison Website
- Logo on all printed advertising and key signage locations
- Name/Logo on displayed prominently on Video Board
- 10 Event tickets / 20 Drink Tickets
- Admission & Parking for 8 people to VIP Section



### FOOD COURT SPONSOR - \$4,000

(2 Available)

- Logo/Name on large banner within Food Court Area
- Logo with url link on Prison Website
- Additional Signage within Food Court Area
- Logo/Name displayed on Video Board
- 10 Event tickets / 20 Drink Tickets
- Admission & Parking for 8 people to VIP Section

### BEER TENT SPONSOR - \$3,500

(3 Available)

- Logo/Name on large banner within Beer Tent area
- Logo with url link on Prison Website
- Logo/Name displayed on Video Board
- Logo/Name on additional signage within Beer Tent area
- 10 Event tickets / 20 Drink Tickets
- Admission & Parking for 8 people to VIP Section

### PROGRAM BROCHURE SPONSOR - \$3,000

(3 Available)

- Logo/Name on Event Brochure handed out to all guests
- Logo with url link on Prison Website
- Logo/Name displayed on Video Board
- Free Museum Rental for up to 100 guests
- 10 Event tickets / 20 Drink Tickets
- Admission & Parking for 6 people to VIP Section



**ADDITIONAL OPPORTUNITIES ON REVERSE** 

# Additional Sponsorship Opportunities

## **PARKING SPONSOR - \$2,500** (3 Available)

- Logo/Name on large signs within all Parking Lot Areas
- Logo with url link on Prison Website
- Logo/Name displayed on Video Board
- VIP Parking Passes
- 10 Event tickets / 20 Drink Tickets
- Admission & Parking for 6 people to VIP Section

## **VIP TENT SPONSOR - \$2,000** (~~3~~ 1 Available)

- Logo/Name on large banner in VIP Tent area near stage
- Logo with url link on Prison Website
- Logo/Name displayed on Video Board
- Logo/Name on additional signage within VIP area
- 10 Event tickets / 20 Drink Tickets
- Admission & Parking for 6 people to VIP Section

## **KOOZIE SPONSOR - \$2,000** (1 Available)

- Logo/Name on 1,500+ Koozie
- Logo with url link on Prison Website
- Logo/Name displayed on Video Board
- 10 Event tickets / 20 Drink Tickets
- Admission & Parking for 4 people to VIP Section

## **VOLUNTEER T-SHIRT SPONSOR - \$1,500** (2 Available)

- Logo/Name on 200+ Volunteer Staff T-Shirts
- Logo with url link on Prison Website
- Logo/Name displayed on Video Board
- 5 Event tickets / 10 Drink Tickets
- Admission & Parking for 4 people to VIP Section

## **SODA & WATER TENT SPONSOR - \$1,000** (~~3~~ 2 Available)

- Logo/Name on large banner within Soda & Water Tent
- Logo with url link on Prison Website
- Logo/Name displayed on Video Board
- 5 Event tickets / 10 Drink Tickets
- Admission & Parking for 4 people to VIP Section

## **THE BIG HOUSE SPONSOR - \$750** (Multiple Available)

- Logo/Name on Prison Website
- Logo/Name displayed on Video Board
- 5 Event tickets / 10 Drink Tickets
- Four (4) 2019 Prison Tour Free Admission Passes

## **PRISON BREAK SPONSOR - \$500** (Multiple Available)

- Logo/Name on Prison Website
- Logo/Name displayed on Video Board
- 4 Event tickets / 8 Drink Tickets
- Two (2) 2019 Prison Tour Free Admission Passes

## **JAIL BIRD SPONSOR - \$250** (Multiple Available)

- Logo/Name on Prison Website
- Logo/Name displayed on Video Board
- 2 Event tickets / 4 Drink Tickets



**For additional information or questions, please contact:**

**Mike Brick - Deputy Director, Marketing & Advancement**

**Joliet Area Historical Museum**

**Phone (815) 723-5201 ext. 7213 • [m.brick@jolietmuseum.org](mailto:m.brick@jolietmuseum.org)**

# 2019 Prison Break-In Event Sponsorship Agreement Form

I would like to sponsor the Prison Event at the following Sponsor Level:

- |  |   |
|--|---|
| <input type="checkbox"/> <i>Grand Presenting Sponsor - \$16,500</i>    | <input type="checkbox"/> <i>VIP Tent Sponsor - \$2,000</i>              |
| <input type="checkbox"/> <i>Prison Tower Sponsor - \$8,000</i>         | <input type="checkbox"/> <i>Koozie Sponsor - \$2,000</i>                |
| <input type="checkbox"/> <i>Signature Drink Tent Sponsor - \$5,000</i> | <input type="checkbox"/> <i>Volunteer T-Shirt Sponsor - \$1,500</i>     |
| <input type="checkbox"/> <i>Food Court Sponsor - \$4,000</i>           | <input type="checkbox"/> <i>Soda &amp; Water Tent Sponsor - \$1,000</i> |
| <input type="checkbox"/> <i>Beer Tent Sponsor - \$3,500</i>            | <input type="checkbox"/> <i>The Big House Sponsor - \$750</i>           |
| <input type="checkbox"/> <i>Program Brochure Sponsor - \$3,000</i>     | <input type="checkbox"/> <i>Prison Break Sponsor - \$500</i>            |
| <input type="checkbox"/> <i>Parking Sponsor - \$2,500</i>              | <input type="checkbox"/> <i>Jail Bird Sponsor - \$250</i>               |

## Payment / Payment Method

Total Amount of Sponsorship \$ \_\_\_\_\_

\_\_\_ Check payable to **Joliet Area Historical Museum**      \_\_\_ Please charge my Credit Card:

MasterCard \_\_\_ Visa \_\_\_ AMEX \_\_\_ Discover \_\_\_ Credit Card # \_\_\_\_\_

Verification Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

## Your Contact Information

Name: \_\_\_\_\_

Organization/Name (as you would like it to appear on all printed materials):  
\_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

E-mail: \_\_\_\_\_ Work Phone: \_\_\_\_\_

**Please return this form, along with your payment by August 2, 2019 to:**

**JOLIET AREA HISTORICAL MUSEUM**

**204 N. Ottawa Street • Joliet, IL 60432**

Phone: (815) 723-5201 ext. 7213 • Email: [m.brick@jolietmuseum.org](mailto:m.brick@jolietmuseum.org)