



THE GREAT JOLIET

PRISON BREAK-IN

ANNUAL FUNDRAISER  **SATURDAY, AUGUST 24th, 2019**

SPONSORSHIP OPPORTUNITIES

GRAND PRESENTING SPONSOR - \$16,500

Presented as Major Sponsor of Event (1 Available)

- Large Corporate Banners on Main Stage
- Logo in the Event Program Brochure
- Banner Ad with url link on Prison Website
- Logo on all printed advertising and key signage locations
- Area available for company displays/products
- Logo/Name on displayed prominently on Video Board
- 25 Event tickets / 30 Drink Tickets
- Organization representative invited to speak on stage
- Included in WJOL radio promos & on-air guest
- Special Private Tour of Old Joliet Prison
- Admission & Parking for 20 people to VIP Section

SOLD!

PRISON TOWER SPONSOR - \$8,000

(2 Available)

- Logo projected on Prison Watch Tower throughout event
- Logo in the Event Program Brochure
- Banner Ad with url link on Prison Website
- Logo on all printed advertising and key signage locations
- Area available for company displays/products
- Logo/Name on displayed prominently on Video Board
- 15 Event tickets / 30 Drink Tickets
- Included in WJOL radio promos
- Special Private Tour of Old Joliet Prison
- Admission & Parking for 10 people to VIP Section

SIGNATURE DRINK TENT SPONSOR - \$5,000

(1 Available)

- Logo/Name on large banner in Signature Drink Tent area
- Banner Ad with url link on Prison Website
- Logo on all printed advertising and key signage locations
- Name/Logo on displayed prominently on Video Board
- 10 Event tickets / 20 Drink Tickets
- Admission & Parking for 8 people to VIP Section

SOLD!

FOOD COURT SPONSOR - \$4,000

(2 Available)

- Logo/Name on large banner within Food Court Area
- Logo with url link on Prison Website
- Additional Signage within Food Court Area
- Logo/Name displayed on Video Board
- 10 Event tickets / 20 Drink Tickets
- Admission & Parking for 8 people to VIP Section

BEER TENT SPONSOR - \$3,500

(3 Available)

- Logo/Name on large banner within Beer Tent area
- Logo with url link on Prison Website
- Logo/Name displayed on Video Board
- Logo/Name on additional signage within Beer Tent area
- 10 Event tickets / 20 Drink Tickets
- Admission & Parking for 8 people to VIP Section

PROGRAM BROCHURE SPONSOR - \$3,000

(3 Available)

- Logo/Name on Event Brochure handed out to all guests
- Logo with url link on Prison Website
- Logo/Name displayed on Video Board
- Free Museum Rental for up to 100 guests
- 10 Event tickets / 20 Drink Tickets
- Admission & Parking for 6 people to VIP Section



**ADDITIONAL OPPORTUNITIES
ON REVERSE** 

Additional Sponsorship Opportunities

PARKING SPONSOR - \$2,500 (3 Available)

- Logo/Name on large signs within all Parking Lot Areas
- Logo with url link on Prison Website
- Logo/Name displayed on Video Board
- VIP Parking Passes
- 10 Event tickets / 20 Drink Tickets
- Admission & Parking for 6 people to VIP Section

VIP TENT SPONSOR - \$2,000 (~~3~~ 1 Available)

- Logo/Name on large banner in VIP Tent area near stage
- Logo with url link on Prison Website
- Logo/Name displayed on Video Board
- Logo/Name on additional signage within VIP area
- 10 Event tickets / 20 Drink Tickets
- Admission & Parking for 6 people to VIP Section

KOOZIE SPONSOR - \$2,000 (1 Available)

- Logo/Name on 1,500+ Koozie
- Logo with url link on Prison Website
- Logo/Name displayed on Video Board
- 10 Event tickets / 20 Drink Tickets
- Admission & Parking for 4 people to VIP Section

VOLUNTEER T-SHIRT SPONSOR - \$1,500 (3 Available)

- Logo/Name on 200+ Volunteer T-Shirts
- Logo with url link on Prison Website
- Logo/Name displayed on Video Board
- 5 Event tickets / 10 Drink Tickets
- Admission & Parking for 4 people to VIP Section

SODA & WATER TENT SPONSOR - \$1,000 (~~3~~ 2 Available)

- Logo/Name on large banner within Soda & Water Tent
- Logo with url link on Prison Website
- Logo/Name displayed on Video Board
- 5 Event tickets / 10 Drink Tickets
- Admission & Parking for 4 people to VIP Section

THE BIG HOUSE SPONSOR - \$750 (Multiple Available)

- Logo/Name on Prison Website
- Logo/Name displayed on Video Board
- 5 Event tickets / 10 Drink Tickets
- Four (4) 2019 Prison Tour Free Admission Passes

PRISON BREAK SPONSOR - \$500 (Multiple Available)

- Logo/Name on Prison Website
- Logo/Name displayed on Video Board
- 4 Event tickets / 8 Drink Tickets
- Two (2) 2019 Prison Tour Free Admission Passes

JAIL BIRD SPONSOR - \$250 (Multiple Available)

- Logo/Name on Prison Website
- Logo/Name displayed on Video Board
- 2 Event tickets / 4 Drink Tickets



For additional information or questions, please contact:

Mike Brick - Deputy Director, Marketing & Advancement

Joliet Area Historical Museum

Phone (815) 723-5201 ext. 7213 • m.brick@jolietmuseum.org

2019 Prison Break-In Event Sponsorship Agreement Form

I would like to sponsor the Prison Event at the following Sponsor Level:

- | | |
|--|---|
| <input type="checkbox"/> <i>Grand Presenting Sponsor - \$16,500</i> | <input type="checkbox"/> <i>VIP Tent Sponsor - \$2,000</i> |
| <input type="checkbox"/> <i>Prison Tower Sponsor - \$8,000</i> | <input type="checkbox"/> <i>Koozie Sponsor - \$2,000</i> |
| <input type="checkbox"/> <i>Signature Drink Tent Sponsor - \$5,000</i> | <input type="checkbox"/> <i>Volunteer T-Shirt Sponsor - \$1,500</i> |
| <input type="checkbox"/> <i>Food Court Sponsor - \$4,000</i> | <input type="checkbox"/> <i>Soda & Water Tent Sponsor - \$1,000</i> |
| <input type="checkbox"/> <i>Beer Tent Sponsor - \$3,500</i> | <input type="checkbox"/> <i>The Big House Sponsor - \$750</i> |
| <input type="checkbox"/> <i>Program Brochure Sponsor - \$3,000</i> | <input type="checkbox"/> <i>Prison Break Sponsor - \$500</i> |
| <input type="checkbox"/> <i>Parking Sponsor - \$2,500</i> | <input type="checkbox"/> <i>Jail Bird Sponsor - \$250</i> |

Payment / Payment Method

Total Amount of Sponsorship \$ _____

___ Check payable to **Joliet Area Historical Museum** ___ Please charge my Credit Card:

MasterCard ___ Visa ___ AMEX ___ Discover ___ Credit Card # _____

Verification Code: _____ Expiration Date: _____

Name on Card: _____ Signature: _____

Your Contact Information

Name: _____

Organization/Name (as you would like it to appear on all printed materials):

Street Address: _____

City, State, Zip Code: _____

E-mail: _____ Work Phone: _____

Please return this form, along with your payment by August 2, 2019 to:

JOLIET AREA HISTORICAL MUSEUM

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